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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: WALKER et al.

Serial No.: 09/540,709

Filing Date: March 31, 2000

For: **SYSTEM TO ESTABLISH A CUSTOMER-  
SPECIFIED PRICE OF A PRODUCT AND  
TO MANAGE REDEMPTION OF THE  
PRODUCT AT THE ESTABLISHED  
PRICE**

) Examiner: Mark A. Fadok

) Group Art Unit: 3625

) **RESPONSE to the**  
) **Non-Final Office Action**  
) **Mailed May 12, 2003**  
) **(Paper No. 7)**

) Attorney Docket No. 99-082

) Customer No.: 22927

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**GROUP 3600**

**CERTIFICATE OF TRANSMISSION / MAILING**

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office OR deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450.

Dated: Nov. 12, 2003 By: [Signature]

Steven M. Santisi

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Non-Final Office Action mailed May 12, 2003 (Paper No. 7), entry of the following remarks into the record of the above-identified application is respectfully requested.

11/20/2003 SSESHE1 00000054 500271 09540709

01 FC:2202 18.00 DA  
02 FC:2201 86.00 DA